

The Broken Arrow Area Chamber and Economic Development Corporation restructure and hire several executive level staff

BROKEN ARROW, Okla., JULY 13, 2011: The Broken Area Chamber of Commerce and the Broken Arrow Economic Development Corporation have added valuable team members, enhanced our services, and clarified our philosophies to better suit a thriving community that is the fourth largest in Oklahoma.

The Chamber and the Economic Development Corporation are excited to welcome April Sailsbury, Warren Unsicker, Shelley Cadamy Munoz, Jessica Bachlor and to promote long time employee, Kathy Reynolds. Our new staff members will lead the charge as we continue to grow and support Broken Arrow area businesses.

The newest employee for the Chamber is April Sailsbury. April fills a newly created position, Senior Vice President of Membership Development. April will be working to recruit Chamber members and develop programs to assist our members.

Kathy Reynolds, long-time Chamber employee, has been promoted to Senior Vice President of Operations. Kathy will manage events, programs and the general operations of the Chamber.

In an effort to continue to strengthen existing Broken Arrow companies we've hired two new team members for our Economic Development Corporation. Warren Unsicker and Shelley Cadamy Munoz, have a combined 20+ years of economic development experience.

Warren Unsicker, who came to us from the Tulsa Metro Chamber, is the new Vice President of Economic Development. He is working to help downtown Broken Arrow merchants market themselves as a group, and drive more business to downtown.

Shelley Cadamy Munoz, Senior Vice President of Economic Development, is working with our "wealth-generating" firms – those companies who sell their products and services outside the City – such as Broken Arrow's 300+ manufacturers.

Jessica Bachlor has also joined the team as support to both the Broken Arrow Chamber and the Economic Development Corporation.

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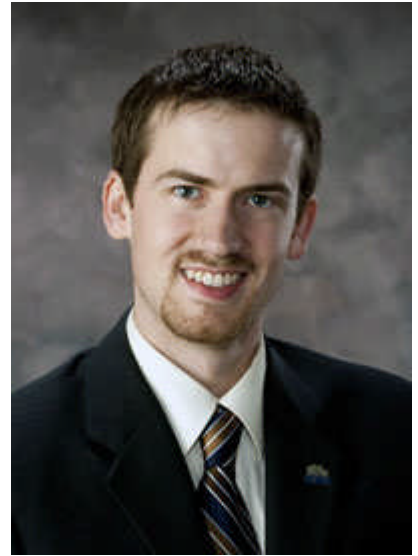
Associate Pictures



Shelley Cadamy Munoz
Senior Vice President of
Economic Development



Kathy Reynolds
Senior Vice President of
Operations



Warren Unsicker
Vice President of Economic
Development.



Jessica Bachlor



April Salsbury
Senior Vice President of Membership
Development